

# Elina Agrawal

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## BananaSZN

### Operations

*Community-as-a-Service Growth Agency and Accelerator*

- Directing operations at BananaSZN, optimizing workflow as scrum master, conducting legal due diligence, onboarding leads and team members, and acting as the primary point of contact for potential investors, clients and our community.

London, UK

August 2023 – Present

## Northeastern University

### Lentz Fellow for Community Entrepreneurship

- Spearheaded the expansion of entrepreneurial programmes to the London campus and served as a bridge between students and university leadership (deans, the board of trustees, and the president's office) during a transformative time.
- Built entrepreneurship communities by identifying student leaders, sourcing speakers for 12 events which successfully engaged 58% of the student population, alumni, and faculty.
- Consulted on syllabi for 12 new entrepreneurship-focused modules for technical and non-technical degrees.

London, UK

July 2022 – July 2023

## Worldr (Now known as Valarian)

### Executive Assistant to CEO, COO and CDO

*Series A funded start up creating zero-trust security products for existing communication platforms; \$12M valuation*

- Responsible for creating systems for all nontechnical aspects of the business including building an in-house time-off calendar management tool, managing cash flows, executing marketing tactics, and conducting insurance assessments.
- As the first woman and minority team member, I introduced meaningful DEI initiatives to increase team awareness.
- Sourced team photos and merchandise under 40% of the budget with judicious negotiations and research.

London, UK

July 2021 – December 2021

## Beautystack (Now known as The Stack World)

### Acquisitions and Onboarding Intern

*Seed funded start up creating communities and empowering women on their leadership journeys; \$4M valuation*

- Acquired and onboarded over 500 users onto the app 2 weeks before our deadline in preparation for fundraising.
- Curated onboarding documents designed to streamline the consumer experience and automate growth.
- Organised logistics for 10 hours of back-to-back content from 15 speakers for 250 women in the wellness industry.

London, UK

July 2020 – December 2020

## Manulife at John Hancock

### Risk Management Analyst

- Updated Archer software with risks and solutions to better mitigate potential risks including the spread of COVID 19.
- Coordinated information from various teams to create business continuity planning documents in anticipation of office closures, this documentation was then used during the pandemic response.

Boston, MA

January 2020 – March 2020

## CMT Engineering Limited

### Financial and Sales Assistant

*Woman, minority-owned family business in steel trading space*

- Created monthly cashbook reports and conducted month-end payment run where I tracked cashflows and paid salaries.
- Worked with sales team responding to client requests and brainstorming logistic and transportation problems.

London, UK

May 2019 – August 2019

## EDUCATION

### Northeastern University, D'Amore-McKim School of Business

BSBA with concentrations in Entrepreneurship and Finance and a minor in Political Science

*Dean's List; Women Who Empower Ambassador; Young Global Leader*

Boston, MA

August 2022

GPA: 3.8

## VOLUNTARY AND SHADOW EXPERIENCE

### GFG Alliance

#### Shadow Experience in the Chairman's Office

- Joined the Chairman and various CEOs to gain insight on cross cultural business relationship management and strategy for a 35,000+ person business in the steel industry.
- Engaged in meetings with a variety of private and public stakeholders about financial restructuring, climate strategy, corporate rebranding, and business optimisation tactics.

Global

May 2023

## Northeastern University's Mosaic

### IDEA Venture Accelerator and Entrepreneurs Club

- Developed weekly lessons and sourced successful entrepreneurial speakers for a student-led venture incubator.
- Consulted on 100+ ventures on building, pitching, and financing their start-ups using equity-free funding.

Boston, MA

April 2019-April 2022

# Elina Agrawal

## SKILLS/INTERESTS

**Computer Skills:** Microsoft Office Suite, Social Media (Facebook, LinkedIn, Instagram, Twitter and Discord), Verio, Wix Website Editor, Medium, Adobe Illustrator, HubSpot, Jira, Airtable Notion, Figma and Sage 200.

**Interests:** Startups, Women's Empowerment, Personal Development, Psychology, Modern Art, Music (performance and composing), Avid traveller (30+ countries), Working Spanish, Conversational Hindi.