

Elina Agrawal

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Northeastern University

Lentz Fellow for Community Entrepreneurship

- Spearheaded the expansion of entrepreneurial programmes to the London campus and served as a bridge between students and university leadership (deans, the board of trustees, and the president's office) during a transformative time.
- Built entrepreneurship communities by identifying student leaders, sourcing speakers for 12 events which successfully engaged 58% of the student population, alumni, and faculty.
- Consulted on syllabi for 12 new entrepreneurship-focused modules for technical and non-technical degrees.

London, UK

July 2022 - Present

Worldr

Executive Assistant to CEO, COO and CDO

Series A funded start up creating zero-trust security products for existing communication platforms; \$12M valuation

- Responsible for creating systems for all nontechnical aspects of the business including building an in-house time-off calendar management tool, managing cash flows, executing marketing tactics, and conducting insurance assessments.
- As the first woman and minority team member, I introduced meaningful DEI initiatives to increase team awareness.
- Sourced team photos and merchandise under 40% of the budget with judicious negotiations and research.

London, UK

July 2021 – December 2021

Beautystack (Now known as The Stack World)

Acquisitions and Onboarding Intern

Seed funded start up creating communities and empowering women on their leadership journeys; \$4M valuation

- Acquired and onboarded over 500 users onto the app 2 weeks before our deadline in preparation for fundraising.
- Curated onboarding documents designed to streamline the consumer experience and automate growth.
- Organised logistics for 10 hours of back-to-back content from 15 speakers for 250 women in the wellness industry.

London, UK

July 2020 – December 2020

Manulife at John Hancock

Risk Management Analyst

- Updated Archer software with risks and solutions to better mitigate potential risks including the spread of COVID 19.
- Coordinated information from various teams to create business continuity planning documents in anticipation of office closures, this documentation was then used during the pandemic response.

Boston, MA

January 2020 – March 2020

CMT Engineering Limited

Financial and Sales Assistant

Woman, minority-owned family business in steel trading space

- Created monthly cashbook reports and conducted month-end payment run where I tracked cashflows and paid salaries.
- Worked with sales team responding to client requests and brainstorming logistic and transportation problems.

London, UK

May 2019 – August 2019

EDUCATION

Northeastern University, D'Amore-McKim School of Business

BSBA with concentrations in Entrepreneurship and Finance and a minor in Political Science

Dean's List; Women Who Empower Ambassador; Young Global Leader

Boston, MA

August 2022

GPA: 3.8

VOLUNTARY AND SHADOW EXPERIENCE

GFG Alliance

Shadow Experience in the Chairman's Office

- Joined the Chairman and various CEOs to gain insight on cross cultural business relationship management and strategy for a 35,000+ person business in the steel industry.
- Engaged in meetings with a variety of private and public stakeholders about financial restructuring, climate strategy, corporate rebranding, and business optimisation tactics.

Global

May 2023

Northeastern University's Mosaic

IDEA Venture Accelerator and Entrepreneurs Club

- Developed weekly lessons and sourced successful entrepreneurial speakers for a student-led venture incubator.
- Consulted on 100+ ventures on building, pitching, and financing their start-ups using equity-free funding.

Boston, MA

April 2019-April 2022

SKILLS/INTERESTS

Computer Skills: Microsoft Office Suite, Social Media (Facebook, LinkedIn, Instagram, and Twitter), Verio, Wix Website Editor, Medium, Adobe Creative Suite, HubSpot, Notion, Figma and Sage 200.

Interests: UK's Entrepreneurial Ecosystem, Women's Empowerment, Personal Development, Psychology, Modern Art, Music (performance and composing), Avid traveller (29+ countries), Working Spanish, Conversational Hindi.