

EDUCATION

2025 - 2027 London Business School, London, UK

Studying for a Masters in Business Administration | GMAT Focus score of 665 (93rd Percentile)
Women in Business Conference Speakers Team, Entrepreneurship Club Podcast Operations

2018 - 2022 Northeastern University, Boston, USA

B.S. Business Administration in Finance & Entrepreneurship | (GPA 3.7, *magna cum laude*)
Dual Merit Based Scholarship Recipient | Entrepreneurship Club VP, IDEA Venture Accelerator Lead

BUSINESS EXPERIENCE

2025 EOS VENTURE PARTNERS, London, UK – Analyst Intern

VC firm investing in early-stage Insurtech and adjacent companies across EMEA and NA

- Analysed market and validated revenue forecasts as part of due diligence of wealth tech startup through, resulting in a £3.7M investment as part of wider £7.5M raise
- Sourced, analysed, and proposed 35+ target companies across 7 climate-tech industry verticals to influence partner strategy on future fund

2023 - 2025 CMT ENGINEERING LTD, Birmingham, UK – Business Development Administrator

A family-owned British steel trading and manufacturing company to industrial clients

- Launched a new £35k monthly revenue stream in food trading through market and feasibility analysis, diversifying the company beyond steel and securing initial B2B customers
- Managed £2.8M annual cash flow, overseeing invoices, purchase orders, credit notes, and international transfers up to £500K, ensuring financial accuracy and compliance
- Led end-to-end digital rebrand, refreshing brand guidelines and redesigning visual assets across design, operations and sales teams, boosting online traffic by 35%

2023 - 2024 BANANASZN, London, UK – Founding Team, Operations and Finance Lead

A London-based B2B SaaS startup that provided “community-as-a-service” for web3 companies

- Launched a consulting arm with 4 clients, generating £2.2K recurring monthly revenue and £7K in grants, extending runway during MVP development and early market testing
- Managed legal and due diligence processes, structuring 15+ partnership and employment agreements to enable scaling ahead of token generation event
- Implemented structured project management for a 7-person team, doubling task completion rates and reducing missed deadlines to near zero, enabling the company to scale client delivery

2022 - 2023 NORTHEASTERN UNIVERSITY, London, UK – Community Entrepreneurship Lead

A global university expanding entrepreneurship programs to its London campus

- Lobbied senior leadership to secure £20K annual budget to launch Northeastern's first entrepreneurial initiatives at the new London campus
- Directed 12 events of 100+ participants, driving a 58% engagement increase in entrepreneurship initiatives and managed cross-border collaboration with 15 team members across the US and UK
- Partnered with faculty to introduce 5 new programme modules addressing student demand for business literacy and entrepreneurship within humanities programs

2021 VALARIAN, London, UK – Executive Assistant

A London-based B2B SaaS startup that made privacy software solutions for regulated industries

- Created HR systems for a 15-person team, streamlined £90K cash flow management, and launched marketing operations that boosted brand visibility by 64%
- Negotiated 60% cost saving from branding and merchandising vendors and partnered with leadership to redirect savings into marketing strategy that enhanced campaign efficiency and ROI

ADDITIONAL INFORMATION

- Entrepreneurship: Designed and directed incubator and accelerator programs, developing content and mentoring 100+ founders on revenue models, go to market strategy, and pitching
- Leadership: Appointed Women Who Empower Ambassador and Young Global Leader for Northeastern for alumni leadership and commitment to mentoring students
- Industry experience: Industrials, Tech, VC, Beauty, Wellness, Cybersecurity, Web3
- Interests: PADI Advanced Water Certified; Bhangra and Hip Hop Dancer; Spray Paint Artist
- Dual citizenship: United Kingdom & United States of America